

Abstract of the Disclosure

Client information is collected by a client entering his or her address, name, etc. when the client buys merchandise and makes a payment. The client information is written to a CD-RW which is provided for the client. When the client uses the CD-RW to access the home page of the selling agent of the merchandise, the client information recorded on the CD-RW is transmitted to the server of a client database generation company. The server generates a client information database classified by merchandise categories.